



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37055-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC	ISSUE	1577

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	37055	08853835

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/17/12	8 News Now 5a M-F	5-6a	M-WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 M-WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 5:47 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T01H \$800.00 NM									
2	09/12/12	09/17/12	8 News Now 6a M-F	6-7a	M-WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 M-WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/12/12 6:55 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T01H \$900.00 NM 3 8 F 09/14/12 6:56 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T01H \$900.00 NM 2 8 M 09/17/12 6:27 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T01H \$900.00 NM									
3	09/12/12	09/17/12	CBS This Morning	7-9a	M-WTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 M-WTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/12/12 8:46 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM 2 8 Th 09/13/12 7:59 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM 3 8 F 09/14/12 8:19 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM 4 8 M 09/17/12 8:21 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM 5 8 M 09/17/12 8:43 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM									
4	09/15/12	09/15/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 5:24 AM CBS Early Show - Sat. 5-7a :30 D3C12NV03T01H \$450.00 NM									
5	09/16/12	09/16/12	8 News Now Sun AM #1 8 News Now Sun A		-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$400.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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6	09/12/12	09/17/12	Live With Regis & Kelly	9-10a	M-WTF--	:30	3	\$750.00	NM																																																																			
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1	8	Th	09/13/12	12:19 PM	8 News Now Noon M-F	12-1230p	:30	D3C12NV03T01H	\$750.00	NM																																																																		
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9	09/15/12	09/15/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$700.00	NM																																																																			
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**Las Vegas, NV 89109**

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Advertiser	Product	Estimate Number	
DCCC	ISSUE	1577	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
12	09/12/12	09/17/12	8 News Now 5-630p M-F	5-630p	M-WTF--	:30	4	\$1,300.00	NM																																																							
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>8</td><td>W</td><td>09/12/12</td><td>6:16 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>D3C12NV03T01H</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>09/13/12</td><td>5:11 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>D3C12NV03T01H</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>F</td><td>09/14/12</td><td>5:27 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>D3C12NV03T01H</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>M</td><td>09/17/12</td><td>6:13 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>D3C12NV03T01H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	8	W	09/12/12	6:16 PM	8 News Now 5-630p M-F	5-630p	:30	D3C12NV03T01H	\$1,300.00	NM	1	8	Th	09/13/12	5:11 PM	8 News Now 5-630p M-F	5-630p	:30	D3C12NV03T01H	\$1,300.00	NM	2	8	F	09/14/12	5:27 PM	8 News Now 5-630p M-F	5-630p	:30	D3C12NV03T01H	\$1,300.00	NM	3	8	M	09/17/12	6:13 PM	8 News Now 5-630p M-F	5-630p	:30	D3C12NV03T01H	\$1,300.00	NM
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3	8	M	09/17/12	6:13 PM	8 News Now 5-630p M-F	5-630p	:30	D3C12NV03T01H	\$1,300.00	NM																																																						
14	09/15/12	09/15/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$700.00	NM																																																							
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16	09/12/12	09/17/12	Inside Edition	630-7p	M-WTF--	:30	1	\$1,200.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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17	09/12/12	09/17/12	7-8p Rotator	7-8p	M-WTF--	:30	2	\$1,200.00	NM																																																							
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2	8	Th	09/13/12	7:27 PM	7-8p Rotator	7-8p	:30	D3C12NV03T01H	\$1,200.00	NM																																																						
21	09/12/12	09/17/12	8 News Now 11p M-F	11-1135p	M-WTF--	:30	2	\$1,900.00	NM																																																							
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22	09/15/12	09/16/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$900.00	NM																																																							
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23	09/12/12	09/17/12	Letterman	1135p-1237a	M-WTF--	:30	2	\$750.00	NM																																																							
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26	09/12/12	09/15/12	Craig Ferguson	1237a-137a	--WTF--	:30	1	\$350.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37055-1	09/23/12	September 2012	08/27/12 - 09/17/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
DCCC	ISSUE	1577	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
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Total Spots							40																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$36,450.00</b>
<u>Agency Commission</u>	<b>\$5,467.50</b>
<u>Net Amount Due</u>	<b>\$30,982.50</b>